



Greater Richmond Tourism Association

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P.O. Box 4746
Richmond, VA 23220-4746

Dear Hospitality Industry Professional,

There is no better way for you and your staff to learn what is available and what is new in the Richmond hospitality industry, and to tell your own story, than to join and participate in the Greater Richmond Tourism Association. I cordially invite you to join GRTA.

The Greater Richmond Tourism Association meets for lunch on the third Tuesday of each month at noon. We share the latest news of our facilities and enjoy meeting at various locations throughout the Richmond Metropolitan area. Members are encouraged to show off their businesses by hosting a meeting at their establishment.

Your annual membership dues of just \$50 grant you and an unlimited number of your staff admission into GRTA's 10 monthly meetings. A GRTA Membership Application should be sent back with your check for 2011 membership. **If you would like to attend a meeting before joining, please contact Laura Beck, at 804.783.7440 or lbeck@richmondva.org. Lunch is complimentary for first time visitors. Please check the GRTA website, richmond-tourism.org, for more information.**

I sincerely believe you will find that participation in the Greater Richmond Tourism Association is a great investment in meeting the challenge of the economy's impact on our businesses and strengthening our community's tourism and hospitality industry.

Best Regards,

Laura Beck
GRTA Membership Chair